

Doug Voshell
Marketing Director
Battle Creek Unlimited, Inc.
269.962.7526
voshell@bcunlimited.org



Doug Voshell has over 28 years of executive and managerial experience in the field of economic and community development. In 1980 Doug served as the first Executive Director for the Battle Creek area's Council for Employment Needs and Training at Kellogg Community College. The Council provided employment and training support to businesses looking to locate and grow in the area. In 1985 he joined the Michigan Department of Commerce as the Department's Liaison to Southwest Michigan. In 1992 he became an Account Manager in the Department and was one of the original 30 employees that transitioned with the State's move to the Michigan Jobs Commission and the Michigan Economic Development Corporation (MEDC). In addition to his role as a regional Account Manager Doug became a trainer for new account management staff. In 2004 Doug assumed the position of Managing Director of Program Administration with the MEDC which included management of economic development incentive funds including the Federal Community Development Block Grant Program, the Core Community Fund and the Urban Land Assembly Fund. Doug enthusiastically joined the Battle Creek Unlimited team in 2008 as its Marketing Director, International Office.

Doug is a graduate of Western Michigan University earning a B.A. in education and a M.A. in Counseling/Personnel. He went on to the University of Michigan to pursue a Doctorate in Educational Leadership (ABD). He is a life-long resident of Battle Creek and his wife and he raised their two daughters here. He has served as a planning commission member and chair and three terms as a member of his school board and board president. Doug enjoys reading, hiking and water activities and believes if you are lucky enough to live on the water in Michigan you're lucky enough.