

**Karl Dehn**  
*Marketing Director*  
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Karl Dehn has served as Marketing Director for Battle Creek Unlimited – Battle Creek’s economic development organization – since 1997. Mr. Dehn's responsibilities include business retention and expansion assistance, domestic and international business attraction, and development of Fort Custer Industrial Park, W.K. Kellogg Airport and the Battle Creek Aviation & e-Learning Smartzone™. He is the staff administrator of the City of Battle Creek’s Tax Increment Finance Authority, Brownfield Redevelopment Authority and the Local Development Finance Authority.

During Mr. Dehn's tenure with Battle Creek Unlimited, his project management skills have contributed to the successful start-up of 21 new companies and 80 expansion projects. During his economic development career spanning nine years in Battle Creek and five years previously in the City of South Haven, he has written and administered ten successful economic development grant and loan projects, funded through state and federal sources, totaling over \$5.8 million for infrastructure and public facilities supporting private development projects.

Mr. Dehn holds a B.S. in Business Administration with concentrations in Finance and Management from Aquinas College in Grand Rapids, Michigan. He is a certified Economic Development Finance Professional through the National Development Council. His community leadership positions include Past Chairman of the Board of Directors and Executive Committee of the Battle Creek Area Chamber of Commerce, Vice President of the Calhoun County Economic Development Corporation, Chairman of the Board of Directors of Neighborhoods, Inc., Board of Directors and Treasurer of the Legacy Scholars Program and Board of Directors of KCB Education Unlimited (dba RTI Online), which develops and markets web-based skilled-trades and manufacturing training programs. Mr. Dehn is also a member of the Battle Creek Chapter of the American Business Clubs (AMBUCS) and its Board of Directors. In 2004, Mr. Dehn was recognized by Business Direct Weekly (now West Michigan Business Review) as one of West Michigan’s Top Business Leaders Under 40. Mr. Dehn and his family reside in the City of Battle Creek.