

**Kathleen Eriksen**  
*Downtown Development Director*  
Battle Creek Downtown Partnership  
Battle Creek Unlimited, Inc.  
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Kathleen Eriksen, the newest member of the BCU team, started her position in January of 2003. Ms. Eriksen is the Downtown Development Director for the Battle Creek Downtown Partnership. Ms. Eriksen's primary focus is to develop and implement a strategic plan for the downtown, foster collaborative relationships, implement a marketing and communications program, encourage residential and retail development through the creation of new incentive programs and quality of life initiatives, act as a liaison between the downtown property/business owner and the various departments of local government, and to enhance Downtown's overall safety, cleanliness, and accessibility.

Ms. Eriksen received her B.A. degree in Management and Organizational Development from Spring Arbor University and previously held the title of Executive Director for the Downtown Development Authority for the City of Jackson, Michigan. Prior to her tenure with the Downtown Development Authority Ms. Eriksen co-owned and operated three restaurants in Downtown Jackson.